



**Naturvernforbundet**  
Trondheim



Vinstradalen, Oppdal

# Cabins and Sustainability

- from frugal living to conspicuous consumption?

Webinar April 24, 2025  
Post-Consumption Citizenship

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Friends of the Earth Trondheim



## Friends of the Earth

Norway's oldest nature and environmental protection organization, founded in 1914

- Nationwide and democratic – 42,000 members and 100 local chapters across the country
- Addresses environmental challenges – nature, land use, climate, transportation, and reduced consumption.
- Involvement in municipal planning and decision making, national legislation, and international cooperation.
- The need to change behavior, the ways we live, and how we think, is - and have always been - obvious.
- **Pitfalls:** Moralism, Shifting baselines, alarmism.

*It helps, but no one learn to know, love or respect nature and wild creatures simply by entering or living close to it.*

	Fritidsbygninger i Trøndelag 2020-2023					
	2020	2023	Endring 2020-2023	Fritidsbygninger per km <sup>2</sup>	Antall fritidsbygninger per 1000 innbyggere	
Trondheim	1 189	1 175	-14	-1,2 %	2,37	5,5
Steinkjer	2 456	2 466	10	0,4 %	1,27	103,3
Namsos	1 571	1 579	8	0,5 %	0,79	105,9
Frøya	1 070	1 095	25	2,3 %	4,76	205,6
Osen	342	349	7	2,0 %	0,94	388,2
Oppdal	3 865	4 234	369	9,5 %	1,92	587,4
Rennebu	2 042	2 156	114	5,6 %	2,33	880,0
Røros	3 389	3 418	29	0,9 %	1,95	613,2
Holtålen	1 130	1 144	14	1,2 %	0,98	580,4
Midtre Gauldal	2 172	2 157	-15	-0,7 %	1,2	353,1
Melhus	1 024	1 056	32	3,1 %	1,62	61,2
Skaun	588	579	-9	-1,5 %	2,72	68,7
Malvik	400	390	-10	-2,5 %	2,41	26,7
Selbu	1 697	1 663	-34	-2,0 %	1,46	403,2
Tydal	1 544	1 584	40	2,6 %	1,30	2109,2
Meråker	1 191	1 254	63	5,3 %	1,06	518,8
Stjørdal	1 087	1 034	-53	-4,9 %	1,15	42,3
Frosta	554	596	42	7,6 %	8,02	226,0
Levanger	2 138	2 173	35	1,6 %	3,56	106,9
Verdal	1 391	1 364	-27	-1,9 %	0,92	91,1
Snåsa	360	363	3	0,8 %	0,17	179,6
Lierne	1 063	1 081	18	1,7 %	0,41	838,0
Rørvik	405	415	10	2,5 %	0,31	960,6
Namsskogan	237	238	1	0,4 %	0,18	293,5
Grong	375	399	24	6,4 %	0,36	175,3
Høylandet	238	240	2	0,8 %	0,34	202,0
Overhalla	288	286	-2	-0,7 %	0,41	74,6
Flatanger	505	540	35	6,9 %	1,25	489,6
Leka	93	111	18	19,4 %	1,02	197,2
Inderøy	766	788	22	2,9 %	2,24	115,1
Indre Fosen	1 954	1 954	0	0,0 %	1,9	197,8
Heim	1 896	1 983	87	4,6 %	2,02	338,5
Hitra	1 927	1 963	36	1,9 %	2,74	374,5
Ørland	1 329	1 351	22	1,7 %	3,15	129,4
Åfjord	1 698	1 775	77	4,5 %	1,42	415,7
Orkland	4 527	4 577	50	1,1 %	2,52	245,4
Nærøysund	1 074	1 084	10	0,9 %	0,84	110,2
Rindal	934	950	16	1,7 %	1,55	484,4
Trøndelag	50 509	51 564	1 055	2,1 %	1,31	108,1

Fritidsboliger i Trøndelag i 2023 | Trøndelag i tall



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## Trondheim

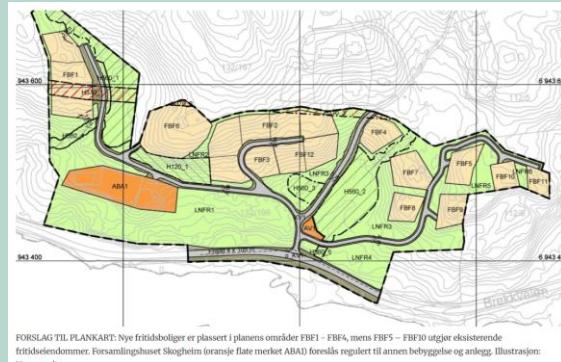
### Brief about holiday homes in Trøndelag

- Location by the sea and near the mountains dominates
    - Land scarcity greatest in the coastal zone?
  - Site-specific attractiveness / market value
    - Volvo to Røros, Audi and BMW to Oppdal
  - The footprint is far more than the buildings
    - Transport, including the "need" for new roads
    - Motorboats and snowmobiles
    - Activities based on the cabin
- **The long-term effects are often greater than we think, and not least: Unpredictable.**

## – Ingen beboere ønsker mer hytteutbygging



SYNES NOK ER NOK: Innbyggerne Martin Bakke (f.v.), Terje Borgos, Åge Moan, Trond Ivar Valseth, Irene Valseth, Ivar Grytbakk og Ane Bakke er svært bekymra for å miste mer av den uberørte naturen i Djupsjølia. Foto: Eli Marie Jensen



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## Tipping points 1 (local, regional and nationwide) - turning the pitfalls into common sense

### Scale to big to ignore

- Alarmism turns to a realistic prognosis of nature loss
- Smaller “piece by piece” projects stays under radar

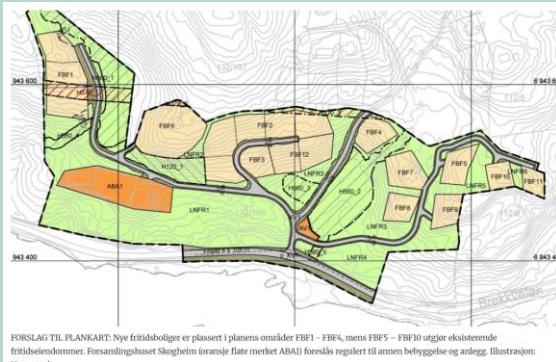
### Knowledge

- Experience and knowledge are very unevenly composed and distributed in the population.
- Realistic prognosis can awaken historical and political awareness, and "reset the baseline".

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## Tipping points 2 (local, regional and nationwide) - turning the pitfalls into common sense

### Power

- Negotiations about what constitutes valid knowledge and whose arguments and experiences are valid are influenced by power relations, including the ability to articulate in a way that garners support.
- Network and economic power to actually win the “battle on the ground” through local politics and / or “phase one” of construction.
- By coming together and talking, the quiet dissidents can overcome the “village beast” (the neighbor, the big farmer, or the cousin’s husband) and turn moralizing into empowerment.



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### New tools and behaviour in Bymarka, Trondheim

Very few people knew where this old cabin was located 10-15 years ago. Now it is visited frequently, all year round, because of GPS and digital maps.

In recent seasons, there is only one male capercaillie, playing nearby.





Bygging av moderne hytte midt i  
Bymarka

[A contrasting picture:](#)

[Bygging av moderne hytte midt i  
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**Questions and / or comments?**

**Thank you for your attention!**